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2/27/07 FOR IMMEDIATE RELEASE:

**Snail® System Bullet Trap inventor selected as Shooting Sports Industries Man of the Year**  
*Coburn honored for his contributions to shooting sports industry*

March 9, 2007— Ron Coburn, chairman and CEO of Savage Sports Corporation in Westfield MA has been honored by SHOT Business Magazine and Time4Media outdoor media group as their “2007 Man of the Year”. The award cites Coburn’s dedication and contribution to the outdoor and firearms industry.

Coburn is the inventor of the Snail System Bullet Trap. According to Coburn, “Why smash a bullet when you can decelerate it and minimize pollutants? Like most firearms firms in the early 90’s , Savage was using a smash plate system in their range. In thinking how to solve the lead pollution problem Coburn realized it made more sense to slowly decelerate the bullet as there is less damage to both the bullet and the range. This technology is used at major firearms and ammunition facilities worldwide.

Over the years, Savage Range Systems, a subsidiary of Savage Sports Corporation, has developed new technologies to meet the ever-increasing demand of commercial, military and law enforcement training facilities. Coburn attributes that “This award is more about the people, products and passion of Savage, and I am honored to accept the award on their behalf.”

To learn more about Savage Range Systems visit our website at [www.snailtraps.com](http://www.snailtraps.com) or e-mail us at [snailtraps@savagearms.com](mailto:snailtraps@savagearms.com).